# UNIVERSE OF SLEEPING



## UNIVERSE OF SLEEPING

The brand Universe of Sleeping is inspired by the stars in the night sky and the infinite dreamy universe. Galaxies, planets, solar systems, comets, dreams as well as the uncertain and exciting, form the basis for Universe of Sleeping's story telling.

Universe of Sleeping is a duvet and pillow collection of both medium and good quality, named after the stars of the night, planets, moons and other spectacular views of the night sky.

Universe of Sleeping sends all dreams into the sky to a new world of both darkness and luminous shooting stars of the night.













LOGO \*\* Universe of sleeping has a simple logo consisting of a logotype and a star. It is a semi-dynamic logo, where the logotype and the star appear as these 2. The logo is primarily used in deep dark blue - but can also be used in black and in negative.

# ABC

### ABCDEFGHIJKLMNOPQRSTUVXYZÆØÅ

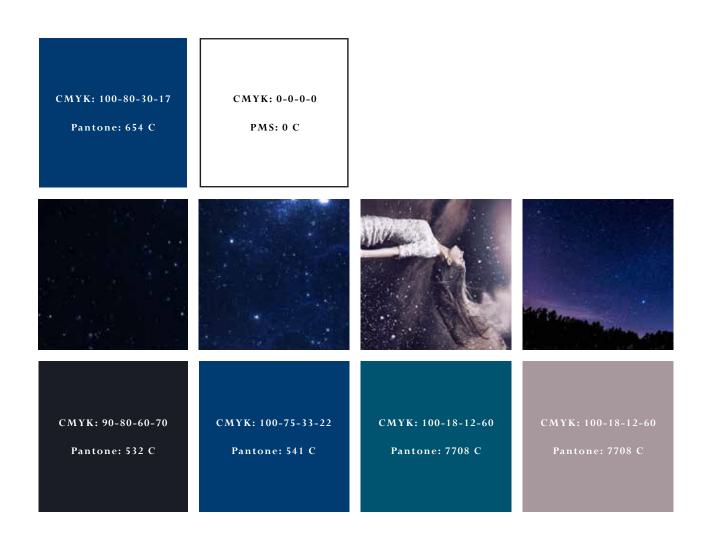
Perpetua Titling MT: light

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 $\label{eq:minion_pro:regular} \mbox{Minion Pro: regular, italic, bold, bold italic}$ 

FONTS \*\* The primary font is PERPETUA, which is used for logo and headlines. It is a simple classic and elegant font designed by the renowned English sculptor and script designer Eric Gill. Its vertical lines are distinctive and fine. The serifs have a brush-like noise.

The secondary font is MINION, which is a general standard font. It complements Perpetuna beautifully and stylishly.



COLOURS \*\* Universe of Sleeping colour palette is inspired by the night sky. From the deepest blue over dark blue and a beautiful scale of bluish shades all the way to the special reddish tone that stars can radiate.





#### CONGRATULATIONS

UNIVERSE OF SLEEPING \*\* sends your dreams off into the night sky, to a new and exciting world of sleep, filled with the night's embrace and shooting

Universe of Sleeping is produced in Denmark at the largest factory in Northern Europe, where quality is thoroughly checked and where the craftsmanship tradition forms the basis of our production.

Allergy-friendly, animal welfare and environmental concerns are in focus when we ship good sleep out

We wish you pleasant dreams!

#### IMPORTANT INFORMATION

Both duvets and pillows are made from 100% natural materials. This means that the fabric may show small variations in texture and you may see small differently coloured threads/spots. Furthermore, you may find a few, loose down in the bag and tiny down fibres may peep out of the case.

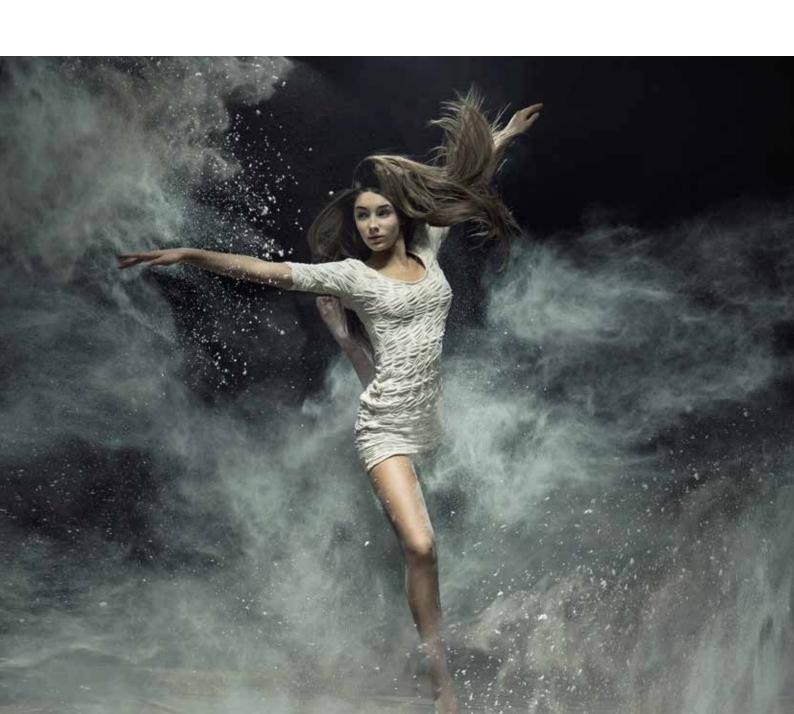
These are natural occurrences and are not considered defects. Both duvet and pillow can be washed and must be thoroughly tumble-dried afterwards. See product label for proper washing instructions.

- Gently shake your duvet from several sides when getting up
- \* Turn your duvet over the foot end of the bed to air it
  \* Only add the bedspread after your duvet has released the moisture absorbed overnight
- \* Turn your duvet, swapping head and foot ends
  \* Shake your pillow lightly and pat or nudge your pillow back into

To ensure that your warranty stays valid see our guideline at: www.universe-of-sleeping.com

PACKAGING \*\* Is deep blue to support the feeling of night sky, with white print of the logo. The insert is placed on the front. Together with at small booklet about

## PRODUCTS \*\*



#### PRODUCTS OVERVIEW \*\*

NAME	FILLING/DOWNPERCENTAGE & FABRIC*	DUVET	PILLOW
Polaris	100% goose down (825) - sateen tencel/cotton Ne80/80 53/47	Yes	No
Pollux	90% goose down (700)- batiste Ne80/80	Yes	3-chamber (core 60% goosed.)
Moon	90% goose down (700) - cambric Ne60/60	Yes	3-chamber (core small feather)
Saturn + breeze	90% goose down (700) - cambric, breeze Ne60/60	Yes	3-chamber (core small feather)
Mercury	90% duck down (675)- cambric Ne 40/40	Yes	3-chamber (core small feather)
Jupiter	70% duck down (625) - cambric Ne40/40	Yes	No
Capella	60% duck down (550) - cambric, Ne40/40	Yes	3-chamber (core small feather)
Neptune	30% duck down (425) - cambric Ne40/40	Yes	3-chamber (core small feather)
Pegasus 30 / 70	Lasting fibre & duck down mix - cambric, Ne40/40	Yes (70%dd)	1-chamber (30%dd)
Rigel	100% small duck feathers (400) - cambric Ne40/40	No	1-chamber
Titan + breeze	Recycled ball fibre - cambric, breeze Ne60/60	N/A	1-chamber
Vulcan	Lasting fibre - cambric, Ne40/40	N/A	1-chamber
Callisto (Heat conduct)	Ball fibre - cambric Ne40/40	N/A	3-chamber (core small feather)

<sup>\*</sup> All standards are according to EN-STANDARD













Filling: 100% new white European Goose down,

class I (EN12934)

Fill power: CUIN 825 (EN12130-A)

Fabric: Finest, white 100% cotton sateen, tencel/cotton mix

special soft (Ne80/80) (53% tencel / 47% cotton)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Optional; Nylon bag with logo print

Versions: COOL \*

MEDIUM \*\*

WARM \*\*\*















Filling: 90% new white European Goose down,

10% small feathers, class I (EN12934)

Fill power: CUIN 700 (EN12130-A)

Fabric: White 100% cotton batiste,

super soft (Ne80/80)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Optional; Nylon bag with logo print

Versions: COOL \* MEDIUM \*\* WARM \*\*\*

PILLOW: The 3-chamber pillow has a soft, fluffy layer of

down up against your face, and a middle layer of 60% goose down, to support the neck and head.















Filling: 90% new white European Goose down,

10% small feathers, class I (EN12934)

Fill power: CUIN 700 (EN12130-A)

Fabric: White 100% cotton cambric, super soft (Ne60/60)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Optional; Nylon bag with logo print

Versions: COOL \*

MEDIUM \*\*

WARM \*\*\*

PILLOW: The 3-chamber pillow has a soft, fluffy layer of

down up against your face, and a layer of small, soft

feathers to support the neck and head.



### SATURN - BREEZE

FLUFFY WHITE GOOSE DOWN

FILL POWER CUIN 700

BREEZE PCM LAYER FOR COOLING SENSATION EFFECT

SUPER SOFT COTTON CAMBRIC ASSOCIATED 3-CHAMBER PILLOW

Small feathers











#### SPECIFICATIONS \*\*

Filling: 90% new white European Goose down,

Soft down

10% small feathers, class I (EN12934)

Fill power: CUIN 700 (EN12130-A)

Fabric: White 100% cotton cambric, super soft (Ne60/60)

Breeze cooling sensation on one side (PCM)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Optional; Nylon bag with logo print

Versions: COOL \* MEDIUM \*\* WARM \*\*\*

PILLOW: The 3-chamber pillow has a soft layer of

fill up against your face, and a layer of small, soft

feathers to support the neck and head.















Filling: 90% new white European duck down

10% small feathers, class I (EN12934)

Fill power: CUIN 675 (EN12130-A)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping

Packaging: Non-woven bag with logo print

Versions: COOL \* MEDIUM \*\* WARM \*\*\*

This 3-chamber pillow has a soft, fluffy layer of down up against your face, and a layer of small, soft feather to support the neck and head.

















Filling: 70% new white European Duck down,

30% small feathers, class I (EN12934)

Fill power: CUIN 625 (EN12130-A)

Fabric: White 100% cotton cambric, super soft (Ne40/40)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Versions: COOL \*

MEDIUM \*\*

WARM \*\*\*















Filling: 60% new white European Duck down,

40% small feathers, class I (EN12934)

Fill power: CUIN 550 (EN12130-A)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping and transfer

Packaging: Non-woven bag with logo print

Versions: COOL \*

MEDIUM \*\*
WARM \*\*\*

PILLOW: The 3-chamber pillow has a soft, fluffy layer of

down up against your face, and a layer of small, soft

feathers to support the neck and head.















Filling: 30% new white European Duck down,

70% small feathers, class I (EN12934)

Fill power: CUIN 425 (EN12130-A)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping (transfer is an option)

Packaging: Non-woven bag with logo print

Versions: COOL \*

MEDIUM \*\*
WARM \*\*\*

PILLOW: The 3-chamber pillow has a softer layer up against

your face, and a layer of small, soft feathers to sup

port the neck and head.











Filling: lasting fibre mixed (50%/ 50%) with:

(pillow) 30% new white European Duck down,

70% small feathers, class I (EN12934)

Or: 70% new white European Duck down,

(duvet) 30% small feathers, class I (EN12934)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping (transfer is an option)

Packaging: Non-woven bag with logo print

Versions: COOL \* MEDIUM \*\* WARM \*\*\*

PILLOW: The 1-chamber pillow is a soft and supportive

pillow in three different heights (low, medium, high)















Filling: 100% small duck feathers
Fill power: CUIN 400 (EN12130-A)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping

Packaging: Non-woven bag with logo print

Versions: MEDIUM \*\*











Filling: 100% recycled ball fibre

Fabric: White 100% cotton cambric, super soft (Ne60/60)

With white sateen piping

Packaging: Non-woven bag with logo print

Versions: LOW \*

MEDIUM \*\*

HIGH \*\*\*











Filling: 100% lasting fibre

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping

Packaging: Non-woven bag with logo print

Versions: MEDIUM \*\*











Filling outer: 100% ball fibre - heat conduct

Filling inner: 100% small feathers, class 1 (EN12934)

Fabric: White 100% cotton cambric, soft (Ne40/40)

With white sateen piping

Packaging: Non-woven bag with logo print

Versions: MEDIUM \*\*

